



2023 Graduate Survey

**Prepared by the
Office of Institutional Effectiveness
for the
Career Services Office**

Goldey-Beacom College
4701 Limestone Road
Wilmington, Delaware 19808
Phone: 302-225-6256
Email: careers@gbc.edu

Goldey-Beacom College
2023 Graduate Survey for Domestic Associate Degree Graduates
Executive Abstract

- This survey was administered online to the 2023 Associate degree graduates between March and December 2023.
- All 2023 Graduate Survey data includes domestic respondents only.
- 100.00% of the domestic Associate degree graduates responded to this survey.
- The majority of domestic Associate degree graduates who responded to this survey were Business Administration majors (ABAD).
- 95.45% of domestic Associate degree graduates were employed (full-time or part-time) or were continuing their education.
- 100.00% of domestic Associate degree graduates strongly agreed or agreed that their GBC degree prepared them to work.

Of the employed domestic Associate degree respondents,

- 50.00% reported that they believed their current employment to be “Directly” or “Somewhat” related to their major course of study at GBC.
- 80.00% reported that they were “Very” or “Somewhat” satisfied with their current job.
- 100.00% reported that their employment after graduation would be in a “Private corporation or industry”.
- 30.00% preferred not to report their expected annual salary in their current positions and 30.00% reported their expected annual salary is between \$40,000 and \$49,999.
- 36.36% reported that they had career-related experience during their time at Goldey-Beacom College.
- 50.00% reported that they had career-related experience at a “part-time” job during their time at Goldey-Beacom College.
- 40.91% would like job searching assistance from the Career Services Office.

Domestic Associate Degree Employment Status

Employment Status	AACC	AAGEN	ABAD	Grand Total	Total %
Employed full-time (30+ hours per week)	1	0	8	9	40.91%
Employed part-time, seeking full-time employment	0	1	0	1	4.55%
Continuing Education	3	2	6	11	50.00%
Unemployed	0	1	0	1	4.55%
Grand Total	4	4	14	22	100.00%

Placement Rate for Domestic Associate Graduates

Employment Status	AACC	AAGEN	ABAD
Employed full-time (30+ hours per week)	25.00%	0.00%	57.14%
Employed part-time, seeking full-time employment	0.00%	25.00%	0.00%
Continuing Education	75.00%	50.00%	42.86%
Unemployed	0.00%	25.00%	0.00%
Grand Total	100.00%	100.00%	100.00%

Domestic Associate Degree: Primary Reasons for Unemployment

Primary Reasons for Unemployment	AACC	AAGEN	ABAD	Grand Total	Total %
Another reason not listed here	0	1	0	1	100.00%
Grand Total	0	1	0	1	100.00%

Domestic Associate Degree: Expected Employment After Graduation

Expected Employment After Graduation	AACC	AAGEN	ABAD	Grand Total	Total %
Private corporation or industry	1	1	8	10	100.00%
Grand Total	1	1	8	10	100.00%

Key

Degree & Major	Degree description
AA-AAGEN	General Studies
AS-AACC	Accounting
AS-ABAD	Business Administration

Domestic Associate Respondents: Expected Annual Salary

Expected Annual Salary	AACC	AAGEN	ABAD	Grand Total	Total %
\$20,000 - \$29,999	0	0	1	1	10.00%
\$40,000 - \$49,999	0	0	3	3	30.00%
\$50,000 - \$59,999	1	0	1	2	20.00%
\$60,000 - \$69,999	0	0	1	1	10.00%
Prefer not to answer	0	1	2	3	30.00%
\$20,000 - \$29,999	1	1	8	10	100.00%

Domestic Associate Respondents: Employment Related to Major

Employment Related to Major	AACC	AAGEN	ABAD	Grand Total	Total %
Directly related	1	0	1	2	20.00%
Somewhat related	0	0	3	3	30.00%
Not related, but is not important to me	0	1	1	2	20.00%
Not related, but I would like a job related to my major	0	0	3	3	30.00%
Grand Total	1	1	8	10	100.00%

Domestic Associate Respondents: Job Satisfaction

Job Satisfaction	AACC	AAGEN	ABAD	Grand Total	Total %
Very satisfied	1	0	4	5	50.00%
Somewhat satisfied	0	1	2	3	30.00%
Not satisfied	0	0	2	2	20.00%
Grand Total	1	1	8	10	100.00%

Key

Degree & Major	Degree description
AA-AAGEN	General Studies
AS-AACC	Accounting
AS-ABAD	Business Administration

Domestic Associate Respondents: Primary Reasons for Job Dissatisfaction

Primary Reasons for Job Dissatisfaction	AACC	AAGEN	ABAD	Grand Total	Total %
A disagreement with the management philosophy	0	0	1	1	50.00%
A lack of advancement potential	0	0	1	1	50.00%
Grand Total	0	0	2	2	100.00%

Domestic Associate Respondents: Career-Related Experience

Career-Related Experience	AACC	AAGEN	ABAD	Grand Total	Total %
Yes	3	2	3	8	36.36%
No	1	2	11	14	63.64%
Grand Total	4	4	14	22	100.00%

Domestic Associate Respondent: Career-Related Experience (Select all that apply)

Career-Related Experience	AACC	AAGEN	ABAD	Grand Total	Total %
Full-time job	1	0	1	2	20.00%
Part-time job	1	2	2	5	50.00%
Paid internship	1	0	0	1	10.00%
Volunteer work	1	0	1	2	20.00%
Grand Total	0	0	2	2	100.00%

Domestic Associate Respondent: Job Searching Assistance

Job Searching Assistance	AACC	AAGEN	ABAD	Grand Total	Total %
Yes	2	2	5	9	40.91%
No	2	2	9	13	59.09%
Grand Total	4	4	14	22	100.00%

Domestic Associate Respondent: Degree Prepared Me to Work

Degree Prepared Me to Work	AACC	AAGEN	ABAD	Grand Total	Total %
Strongly Agree	3	0	4	7	31.82%
Agree	1	4	10	15	68.18%
Grand Total	4	4	14	22	100.00%

Key

Degree & Major	Degree description
AA-AAGEN	General Studies
AS-AACC	Accounting
AS-ABAD	Business Administration

Goldey-Beacom College
2023 Graduate Survey for Domestic Bachelor Degree Graduates
Executive Abstract

- This survey was administered online to the 2023 Bachelor degree graduates between March and December 2023.
- All 2023 survey data includes domestic respondents only.
- 95.59% of the domestic Bachelor graduates responded to the survey.
- 96.15% of domestic Bachelors degree graduates were employed (full-time or part-time) or were continuing their education.
- 96.92% of domestic Bachelor graduates strongly agreed or agreed that their GBC degree prepared them to work.

Of the employed domestic Bachelor degree respondents,

- 60.42% reported that they believed their current employment to be “Directly” or “Somewhat” related to their major course of study at GBC.
- 89.58% reported that they were “Very” or “Somewhat satisfied” with their current job.
- Of the Bachelor degree respondents who listed their employers, 82 employers were represented. Employers for full-time employment of the 2023 graduates included: Bank of America, PNC Bank, TD Bank, Sherwin-Williams, WSFS Bank, Amazon, and the New Castle County Police.
- 66.67% reported that their employment after graduation would be in a “Private corporation or industry”.
- 25.00% preferred not to report their expected annual salary in their current positions.
- 55.38% reported that they had career-related experience during their time at Goldey-Beacom College.
- 32.48% reported they had career-related experience at a “part-time” job during their time at Goldey-Beacom College.
- 53.08% would like job searching assistance from the Career Services Office.

Domestic Bachelor Respondents: Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed	Total
BACCT	7	0	0	3	0	10
BACJ	5	1	5	2	0	13
BACM	0	0	1	0	0	1
BAHS	3	0	0	0	0	3
BALS	1	0	0	0	0	1
BAPSY	6	0	3	2	0	11
BBA	9	1	4	4	0	18
BCOM	1	0	0	1	0	2
BENT	8	0	0	0	0	8
BFIN	1	1	0	1	0	3
BHCM	3	0	1	1	0	5
BHRM	2	0	1	1	0	4
BIBM	1	0	0	0	0	1
BLAW	2	0	0	0	2	4
BMGT	5	0	0	3	1	9
BMKT	4	0	1	3	0	8
BSECO	1	0	0	0	0	1
BSFIN	9	0	1	2	1	13
BSIT	4	0	0	0	0	4
BSPM	2	2	0	6	1	11
Grand Total	74	5	17	29	5	130
Total %	56.92%	3.85%	13.08%	22.31%	3.85%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Placement Rate for Domestic Bachelor Graduates

Major	Employed full-time (30+ hours per week)	Employed part-time by choice (Less than 30 hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed
BACCT	70.00%	0.00%	0.00%	30.00%	0.00%
BACJ	38.46%	7.69%	38.46%	15.38%	0.00%
BACM	0.00%	0.00%	100.00%	0.00%	0.00%
BAHS	100.00%	0.00%	0.00%	0.00%	0.00%
BALS	100.00%	0.00%	0.00%	0.00%	0.00%
BAPSY	54.55%	0.00%	27.27%	18.18%	0.00%
BBA	50.00%	5.56%	22.22%	22.22%	0.00%
BCOM	50.00%	0.00%	0.00%	50.00%	0.00%
BENT	100.00%	0.00%	0.00%	0.00%	0.00%
BFIN	33.33%	33.33%	0.00%	33.33%	0.00%
BHCM	60.00%	0.00%	20.00%	20.00%	0.00%
BHRM	50.00%	0.00%	25.00%	25.00%	0.00%
BIBM	100.00%	0.00%	0.00%	0.00%	0.00%
BLAW	50.00%	0.00%	0.00%	0.00%	50.00%
BMGT	55.56%	0.00%	0.00%	33.33%	11.11%
BMKT	50.00%	0.00%	12.50%	37.50%	0.00%
BSECO	100.00%	0.00%	0.00%	0.00%	0.00%
BSFIN	69.23%	0.00%	7.69%	15.38%	7.69%
BSIT	100.00%	0.00%	0.00%	0.00%	0.00%
BSPM	18.18%	18.18%	0.00%	54.55%	9.09%
Grand Total	56.92%	3.85%	13.08%	22.31%	3.85%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Primary Reasons for Unemployment

Major	Another reason not listed here.	I am interested in working but am unable to find the right position.	Total
BLAW	2	0	2
BMGT	0	1	1
BSFIN	0	1	1
BSPM	1	0	1
Grand Total	3	2	6
Total %	60.00%	40.00%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Major	Private corporation or industry	Public service (gov't, non-profit, education)	Postgrad internship or Fellowship	Entrepreneur	Freelance	Total
BACCT	7	0	0	0	0	7
BACJ	7	4	0	0	0	11
BACM	0	0	1	0	0	1
BAHS	2	1	0	0	0	3
BALS	1	0	0	0	0	1
BAPSY	2	6	1	0	0	9
BBA	7	1	1	2	3	14
BCOM	1	0	0	0	0	1
BENT	5	2	1	0	0	8
BFIN	2	0	0	0	0	2
BHCM	3	1	0	0	0	4
BHRM	3	0	0	0	0	3
BIBM	1	0	0	0	0	1
BLAW	1	1	0	0	0	2
BMGT	3	1	0	1	0	5
BMKT	4	1	0	0	0	5
BSECO	1	0	0	0	0	1
BSFIN	10	0	0	0	0	10
BSIT	2	0	1	1	0	4
BSPM	2	1	0	0	1	4
Grand Total	64	19	5	4	4	96
Total %	66.67%	19.79%	5.21%	4.17%	4.17%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Expected Annual Salary

Major	Less than \$19,999	\$20,000-\$29,999	\$30,000-\$39,999	\$40,000-\$49,999	\$50,000-\$59,999	\$60,000-\$69,999	\$70,000 or more	Prefer not to answer	Grand Total
BACCT	0	0	1	2	1	1	0	2	7
BACJ	3	0	0	0	2	1	0	5	11
BACM	0	0	1	0	0	0	0	0	1
BAHS	0	0	0	2	1	0	0	0	3
BALS	1	0	0	0	0	0	0	0	1
BAPSY	2	0	3	0	1	0	0	3	9
BBA	0	1	3	1	2	0	1	6	14
BCOM	0	0	0	0	0	0	0	1	1
BENT	0	2	2	2	1	0	0	1	8
BFIN	0	0	1	1	0	0	0	0	2
BHCM	0	1	1	1	1	0	0	0	4
BHRM	0	0	3	0	0	0	0	0	3
BIBM	0	0	1	0	0	0	0	0	1
BLAW	0	0	0	1	1	0	0	0	2
BMGT	1	0	0	0	1	0	2	1	5
BMKT	0	1	0	3	1	0	0	0	5
BSECO	0	0	0	0	1	0	0	0	1
BSFIN	1	0	0	5	2	0	0	2	10
BSIT	0	0	0	2	1	0	1	0	4
BSPM	0	0	0	1	0	0	0	3	4
Grand Total	8	5	16	21	16	2	4	24	96
Total %	8.33%	5.21%	16.67%	21.88%	16.67%	2.08%	4.17%	25.00%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Employment Related to Major

Major	Directly related	Somewhat related	Not related, but is not important to me	Not related, but I would like a job related to my major	Total
BACCT	6	0	0	1	7
BACJ	3	2	0	6	11
BACM	0	0	1	0	1
BAHS	2	0	0	1	3
BALS	0	0	0	1	1
BAPSY	1	4	1	3	9
BBA	4	6	2	2	14
BCOM	1	0	0	0	1
BENT	2	3	1	2	8
BFIN	0	1	0	1	2
BHCM	0	3	0	1	4
BHRM	0	2	0	1	3
BIBM	0	0	0	1	1
BLAW	0	2	0	0	2
BMGT	1	1	1	2	5
BMKT	0	4	0	1	5
BSECO	0	0	1	0	1
BSFIN	5	2	0	3	10
BSIT	1	2	1	0	4
BSPM	0	0	3	1	4
Grand Total	26	32	11	27	96
Total %	27.08%	33.33%	11.46%	28.13%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Job Satisfaction

Major	Very satisfied	Somewhat satisfied	Not satisfied	Total
BACCT	6	0	1	7
BACJ	5	5	1	11
BACM	0	0	1	1
BAHS	2	1	0	3
BALS	1	0	0	1
BAPSY	4	2	3	9
BBA	8	6	0	14
BCOM	1	0	0	1
BENT	3	4	1	8
BFIN	1	1	0	2
BHCM	3	1	0	4
BHRM	1	2	0	3
BIBM	0	0	1	1
BLAW	2	0	0	2
BMGT	3	1	1	5
BMKT	1	3	1	5
BSECO	1	0	0	1
BSFIN	4	6	0	10
BSIT	1	3	0	4
BSPM	3	1	0	4
Grand Total	50	36	10	96
Total %	52.08%	37.50%	10.42%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Primary Reasons for Job Dissatisfaction

Major	Salary	A disagreement with the management philosophy	Something else	Total
BACCT	0	0	1	1
BACJ	0	0	1	1
BACM	1	0	0	1
BAPSY	3	0	0	3
BENT	0	1	0	1
BIBM	1	0	0	1
BMGT	1	0	0	1
BMKT	1	0	0	1
Grand Total	7	1	2	10
Total %	70.00%	10.00%	20.00%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Career-Related Experience

Major	Yes	No	Total
BACCT	9	1	10
BACJ	4	9	13
BACM	0	1	1
BAHS	2	1	3
BALS	0	1	1
BAPSY	4	7	11
BBA	8	10	18
BCOM	2	0	2
BENT	6	2	8
BFIN	2	1	3
BHCM	2	3	5
BHRM	4	0	4
BIBM	1	0	1
BLAW	1	3	4
BMGT	6	3	9
BMKT	5	3	8
BSECO	0	1	1
BSFIN	7	6	13
BSIT	3	1	4
BSPM	6	5	11
Grand Total	72	58	130
Total %	55.38%	44.62%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Career-Related Experience (Select all that apply)

Major	Full-time Job	Part-time job	Paid internship	Summer job	Unpaid internship	Volunteer work	Grand Total
BACCT	5	4	5	1	0	1	16
BACJ	1	2	1	0	0	1	5
BAHS	1	1	0	0	0	0	2
BAPSY	1	3	0	0	1	0	5
BBA	4	5	0	0	0	1	10
BCOM	0	0	0	0	1	1	2
BENT	2	3	2	1	1	1	10
BFIN	1	1	0	1	0	0	3
BHCM	0	2	0	2	0	0	4
BHRM	2	3	1	0	0	0	6
BIBM	1	0	1	0	0	1	3
BLAW	1	0	0	0	0	0	1
BMGT	0	4	2	1	0	4	11
BMKT	3	1	1	0	1	3	9
BSFIN	2	4	6	2	0	1	15
BSIT	2	1	1	2	0	0	6
BSPM	0	4	0	2	0	3	9
Grand Total	26	38	20	12	4	17	117
Total %	22.22%	32.48%	17.09%	10.26%	3.42%	14.53%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Degree Prepared Me to Work

Major	Strongly agree	Agree	Disagree	Total
BACCT	6	4	0	10
BACJ	6	7	0	13
BACM	0	1	0	1
BAHS	2	1	0	3
BALS	0	1	0	1
BAPSY	3	7	1	11
BBA	10	8	0	18
BCOM	0	2	0	2
BENT	6	1	1	8
BFIN	1	2	0	3
BHCM	3	2	0	5
BHRM	3	1	0	4
BIBM	0	1	0	1
BLAW	1	2	1	4
BMGT	2	7	0	9
BMKT	5	3	0	8
BSECO	1	0	0	1
BSFIN	4	8	1	13
BSIT	1	3	0	4
BSPM	4	7	0	11
Grand Total	58	68	4	130
Total %	44.62%	52.31%	3.08%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Domestic Bachelor Respondents: Job Searching Assistance

Major	Yes	No	Total
BACCT	2	8	10
BACJ	5	8	13
BACM	1	0	1
BAHS	1	2	3
BALS	0	1	1
BAPSY	6	5	11
BBA	9	9	18
BCOM	2	0	2
BENT	4	4	8
BFIN	3	0	3
BHCM	3	2	5
BHRM	3	1	4
BIBM	1	0	1
BLAW	1	3	4
BMGT	4	5	9
BMKT	5	3	8
BSECO	0	1	1
BSFIN	9	4	13
BSIT	2	2	4
BSPM	8	3	11
Grand Total	69	61	130
Total %	53.08%	46.92%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description	Degree & Major	Degree Description
BA-BCOM	Communication and Media	BS-BBA	Business Administration	BS-BMGT	Bus Admin Conc in Management
BA-BACJ	Criminal Justice	BS-BENT	Bus Admin Conc in Entrepreneurial Studies	BS-BMKT	Bus Admin Conc in Marketing Management
BA-BACM	English Conc in Communication and Media	BS-BFIN	Bus Admin Conc in Financial Management	BS-BORPS	Bus Admin Conc in Organizational Psychology
BA-BAHS	Human Services	BS-BHCM	Bus Admin Conc in Healthcare Management	BS-BSECO	Economics
BA-BALS	Legal Studies	BS-BHRM	Bus Admin Conc in Human Resource Management	BS-BSFIN	Finance
BA-BAPSY	Psychology	BS-BIBM	Bus Admin Conc in International Business Management	BS-BSIT	Bus Admin Conc in Information Technology
BS-BACCT	Accounting	BS-BLAW	Bus Admin Conc in Legal Studies	BS-BSPM	Bus Admin Conc in Sports Management

Goldey-Beacom College
2023 Graduate Survey for Domestic Masters Degree Graduates
Executive Abstract

- This survey was administered online to the 2023 Masters degree graduates between March and December 2023.
- All 2023 survey data includes domestic respondents only.
- 95.95% of the domestic Masters degree graduates responded to this survey.
- 94.37% of domestic Masters degree graduates were employed (full-time or part-time) or were continuing their education.
- 90.14% of domestic Master graduates strongly agreed or agreed that their GBC degree prepared them to work.

Of the employed domestic Masters degree respondents,

- 86.36% reported that they believed their current employment to be “Directly” or “Somewhat” related to their major course of study at GBC.
- 92.42% reported that they were “Very” or “Somewhat Satisfied” with their current job.
- Of the Masters degree respondents who listed their employers, 61 employers were represented. Employers for full-time employment of the 2023 graduates included: Bank of America, Merrill Lynch, Chesapeake Utilities, Bayhealth Medical Services, Christiana Care and the Pike Creek Psychological Center.
- 65.15% reported that their employment after graduation would be in a “Private corporation or industry”.
- 19.70% preferred not to report their expected annual salary in their current positions.
- 69.01% reported that they had career-related experience during their time at Goldey-Beacom College.
- 30.49% reported they had career-related experience at a “full-time” job during their time at Goldey-Beacom College.
- 35.21% would like job searching assistance from the Career Services Office.

Domestic Master Respondents Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed	Total
MACP	18	1	0	0	19
MCOM	7	1	0	1	9
MENT	2	0	0	0	2
MFIN	5	0	0	1	6
MFINM	5	0	0	1	6
MHCM	6	0	0	1	7
MHRM	7	0	1	0	8
MIBM	2	0	0	0	2
MINF	4	0	0	0	4
MMGT	1	0	0	0	1
MMKT	2	0	0	0	2
MTAX	3	0	0	0	3
MTAXC	2	0	0	0	2
Grand Total	64	2	1	4	71
Total %	90.14%	2.82%	1.41%	5.63%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents Employment Status

Major	Employed full-time (30+ hours per week)	Employed part-time, seeking full-time employment	Continuing Education	Unemployed
MACP	94.74%	5.26%	0.00%	0.00%
MCOM	77.78%	11.11%	0.00%	11.11%
MENT	100.00%	0.00%	0.00%	0.00%
MFIN	83.33%	0.00%	0.00%	16.67%
MFINM	83.33%	0.00%	0.00%	16.67%
MHCM	85.71%	0.00%	0.00%	14.29%
MHRM	87.50%	0.00%	12.50%	0.00%
MIBM	100.00%	0.00%	0.00%	0.00%
MINF	100.00%	0.00%	0.00%	0.00%
MMGT	100.00%	0.00%	0.00%	0.00%
MMKT	100.00%	0.00%	0.00%	0.00%
MTAX	100.00%	0.00%	0.00%	0.00%
MTAXC	100.00%	0.00%	0.00%	0.00%
Grand Total	90.14%	2.82%	1.41%	5.63%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Primary Reasons for Unemployment

Major	I am interested in working but am unable to find the right position.	Total
MCOM	1	1
MFIN	1	1
MFINM	1	1
MHCM	1	1
Grand Total	4	4
Total %	100.00%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Expected Employment After Graduation

Major	Private corporation or industry	Public service (gov't, non-profit, education)	Entrepreneur	Temporary/Contract assignment	Total
MACP	10	8	0	1	19
MCOM	5	1	2	0	8
MENT	1	1	0	0	2
MFIN	3	2	0	0	5
MFINM	3	1	1	0	5
MHCM	4	2	0	0	6
MHRM	4	3	0	0	7
MIBM	2	0	0	0	2
MINF	4	0	0	0	4
MMGT	0	0	1	0	1
MMKT	2	0	0	0	2
MTAX	3	0	0	0	3
MTAXC	2	0	0	0	2
Grand Total	43	18	4	1	66
Total %	65.15%	27.27%	6.06%	1.52%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Expected Annual Salary

Major	Less than \$19,999	\$20,000-\$29,999	\$30,000-\$39,999	\$40,000-\$49,999	\$50,000-\$59,999	\$60,000-\$69,999	\$70,000 or more	Prefer not to answer	Total
MACP	4	2	2	3	2	4	0	2	19
MCOM	1	0	0	2	1	1	3	0	8
MENT	0	0	1	0	0	0	0	1	2
MFIN	0	0	0	1	1	1	1	1	5
MFINM	0	0	0	0	2	3	0	0	5
MHCM	0	0	0	1	0	0	1	4	6
MHRM	1	0	0	0	0	2	1	3	7
MIBM	0	0	1	1	0	0	0	0	2
MINF	0	0	0	0	1	0	3	0	4
MMGT	0	0	0	0	0	0	0	1	1
MMKT	0	0	1	0	0	0	0	1	2
MTAX	0	0	0	0	2	0	1	0	3
MTAXC	0	0	0	0	0	0	2	0	2
Grand Total	6	2	5	8	9	11	12	13	66
Total %	9.09%	3.03%	7.58%	12.12%	13.64%	16.67%	18.18%	19.70%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Masters Respondents: Employment Related to Major

Major	Directly related	Somewhat related	Not related, but not important to me	Not related, but I would like a job related to my major	Total
MACP	10	5	0	4	19
MCOM	4	1	1	2	8
MENT	0	2	0	0	2
MFIN	3	2	0	0	5
MFINM	5	0	0	0	5
MHCM	2	4	0	0	6
MHRM	5	2	0	0	7
MIBM	0	2	0	0	2
MINF	2	1	0	1	4
MMGT	1	0	0	0	1
MMKT	0	2	0	0	2
MTAX	2	0	0	1	3
MTAXC	2	0	0	0	2
Grand Total	36	21	1	8	66
Total %	54.55%	31.82%	1.52%	12.12%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Job Satisfaction

Major	Very satisfied	Somewhat satisfied	Not satisfied	Total
MACP	10	9	0	19
MCOM	4	3	1	8
MENT	2	0	0	2
MFIN	2	1	2	5
MFINM	2	2	1	5
MHCM	3	3	0	6
MHRM	4	3	0	7
MIBM	0	2	0	2
MINF	2	2	0	4
MMGT	0	1	0	1
MMKT	1	1	0	2
MTAX	1	1	1	3
MTAXC	2	0	0	2
Grand Total	33	28	5	66
Total %	50.00%	42.42%	7.58%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Reasons for Job Dissatisfaction

Major	Salary	A lack of advancement potential	Salary	Total
MCOM	1	0	0	1
MFIN	0	1	1	2
MFINM	0	1	0	1
MTAX	1	0	0	1
Grand Total	2	2	1	5
Total %	40.00%	40.00%	20.00%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Career-Related Experience

Major	Yes	No	Total
MACP	15	4	19
MCOM	8	1	9
MENT	1	1	2
MFIN	3	3	6
MFINM	3	3	6
MHCM	4	3	7
MHRM	7	1	8
MIBM	1	1	2
MINF	1	3	4
MMGT	1	0	1
MMKT	1	1	2
MTAX	2	1	3
MTAXC	2	0	2
Grand Total	49	22	71
Total %	69.01%	30.99%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Career-Related Experience (Select all that apply)

Major	Full-time Job	Part-time job	Paid internship	Summer job	Unpaid internship	Volunteer work	Grand Total
MACP	4	3	4	2	9	0	22
MCOM	5	3	2	4	2	3	19
MENT	1	0	0	0	0	0	1
MFIN	3	0	0	0	0	0	3
MFINM	1	1	2	0	0	0	4
MHCM	3	2	0	0	0	0	5
MHRM	2	6	2	1	0	3	14
MIBM	0	1	1	0	0	0	2
MINF	1	0	0	0	0	0	1
MMGT	1	1	0	0	0	0	2
MMKT	1	1	0	1	0	0	3
MTAX	1	1	1	0	0	0	3
MTAXC	2	1	0	0	0	0	3
Grand Total	25	20	12	8	11	6	82
Total %	30.49%	24.39%	14.63%	9.76%	13.41%	7.32%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Master Respondents: Degree Prepared Me to Work

Major	Strongly agree	Agree	Disagree	Total
MACP	3	11	5	19
MCOM	4	5	0	9
MENT	0	2	0	2
MFIN	6	0	0	6
MFINM	4	1	1	6
MHCM	2	5	0	7
MHRM	3	5	0	8
MIBM	1	1	0	2
MINF	1	3	0	4
MMGT	0	1	0	1
MMKT	1	0	1	2
MTAX	1	2	0	3
MTAXC	0	2	0	2
Grand Total	26	38	7	71
Total %	36.62%	53.52%	9.86%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Domestic Master Respondents: Job Searching Assistance

Major	Yes	No	Total
MACP	4	15	19
MCOM	5	4	9
MENT	0	2	2
MFIN	3	3	6
MFINM	1	5	6
MHCM	3	4	7
MHRM	2	6	8
MIBM	1	1	2
MINF	2	2	4
MMGT	1	0	1
MMKT	2	0	2
MTAX	1	2	3
MTAXC	0	2	2
Grand Total	25	46	71
Total %	35.21%	64.79%	100.00%

Key

Degree & Major	Degree Description	Degree & Major	Degree Description
MA-MCAP	Counseling Psychology	MBA-MIBM	International Business Management
MBA-MCOM	Comprehensive	MBA-MINF	Information Technology
MBA-MENT	Entrepreneurial Studies	MD-MMGT	Master of Management
MBA-FIN	Financial Management	MBA-MMKT	Marketing Management
MBA-MFINM	Major in Finance	MS-MSFIN	Master of Finance
MBA-MHCM	Health Care Management	MBA-MTAX	Major in Taxation
MBA-MHRM	Human Resource Management	MBA-MTAXC	Concentration in Taxation

Goldey-Beacom College
2023 Graduate Survey for Domestic Doctor of Business Administration Degree Graduates
Executive Abstract

- This survey was administered online to the 2023 Doctor of Business Administration degree graduates between March and December 2023.
- 100.00% of the domestic Doctor of Business Administration degree graduates responded to this survey.
- All 2023 survey data includes domestic respondents only.
- 75.00% of domestic Doctor of Business Administration degree graduates were employed full-time.
- 100.00% of domestic Doctor of Business Administration graduates strongly agreed or agreed that their GBC degree prepared them to work.

Of the employed domestic Doctor of Business Administration degree respondents,

- 100.00% reported that they believed their current employment to be “Directly” or “Somewhat” related to their major course of study at GBC.
- 100.00% reported that they were “Very” or “Somewhat Satisfied” with their current job.
- Of the Doctor of Business Administration degree respondents who listed their employers, the following were represented: Amtrak, Bank of America, and Diocese of Wilmington.
- 66.67% reported that their employment after graduation would be in a “Public service (gov’t, non-profit, education)”.
- 100.00% reported that their expected annual salary in their current positions was “\$70,000 or more”.
- 75.00% reported that they had career-related experience during their time at Goldey-Beacom College.
- 60.00% reported they had career-related experience at a “full-time” job during their time at Goldey-Beacom College.
- 50.00% would like job searching assistance from the Career Services Office.

Domestic Doctor of Business Administration Degree Employment Status

Employment Status	DBA	Grand Total	Total %
Employed full-time (30+ hours per week)	3	3	75.00%
Unemployed	1	1	25.00%
Grand Total	4	4	100.00%

Placement Rate for Domestic Doctoral of Business Administration Graduates

Employment Status	DBA
Employed full-time (30+ hours per week)	75.00%
Unemployed	25.00%
Grand Total	100.00%

Domestic Doctor of Business Administration Respondents: Reason for unemployment

Primary Reasons for Unemployment	DBA	Grand Total	Total %
I am interested in working but unable to find the right position	1	1	100.00%
Grand Total	1	1	100.00%

Domestic Doctor of Business Administration Respondents: Expected Employment After Graduation

Expected Employment After Graduation	DBA	Grand Total	Total %
Private corporation or industry	1	1	33.33%
Public service (gov't, non-profit, education)	2	2	66.67%
Grand Total	3	3	100.00%

Domestic Doctor of Business Administration Respondents: Expected Annual Salary

Expected Annual Salary	DBA	Grand Total	Total %
\$70,000 or more	3	3	100.00%
Grand Total	3	3	100.00%

Key

Degree & Major	Degree description
DBA	Doctor of Business Administration

Domestic Doctor of Business Administration Respondents: Employment Related to Major

Employment Related to Major	DBA	Grand Total	Total %
Directly related	2	2	66.67%
Somewhat related	1	1	33.33%
Grand Total	3	3	100.00%

Domestic Doctor of Business Administration Respondents: Job Satisfaction

Job Satisfaction	DBA	Grand Total	Total %
Very satisfied	2	2	66.67%
Somewhat satisfied	1	1	33.33%
Grand Total	3	3	100.00%

Domestic Doctor of Business Administration Respondents: Career-Related Experience

Career Related Experience	DBA	Grand Total	Total %
Yes	3	3	75.00%
No	1	1	25.00%
Grand Total	4	4	100.00%

Domestic Doctor of Business Administration Respondent: Career-Related Experience (Select all that apply)

Career-Related Experience	DBA	Grand Total	Total %
Full-time job	3	3	60.00%
Volunteer Work	2	2	40.00%
Grand Total	5	5	100.00%

Key

Degree & Major	Degree description
DBA	Doctor of Business Administration

Domestic Doctor of Business Administration Respondents: Degree Prepared Me to Work

Degree Prepared Me to Work	DBA	Grand Total	Total %
Strongly Agree	3	3	75.00%
Agree	1	1	25.00%
Grand Total	4	4	100.00%

Domestic Doctor of Business Administration Respondents: Job Searching Assistance

Job Searching Assistance	DBA	Grand Total	Total %
Yes	2	2	50.00%
No	2	2	50.00%
Grand Total	4	4	100.00%

Key

Degree & Major	Degree description
DBA	Doctor of Business Administration

Goldey-Beacom College

2023 Domestic Graduate Survey for Continuing Education

Executive Abstract

- 38.31% (n=77) of Bachelor and Master degree graduates stated they were pursuing additional studies.
- Out of the Bachelor and Masters degree graduates who self-reported continuing their education, 48.05% (n=37) plan to attend Goldey-Beacom College, 15.58% (n=12) are unsure what school they are attending, and 36.36% (n=28) plan to attend other schools including:
 - Arizona State University
 - Bowie State University
 - Concordia University Chicago
 - Delaware State University
 - Fairleigh Dickinson University
 - Goldey-Beacom College
 - Immaculata University
 - Rutgers
 - Southern New Hampshire University
 - University of Delaware
 - Widener University
 - Widener University
 - Wilmington University
- The programs of study reported for continuing education studies include:
 - Accounting
 - Applied Science and Sports Nutrition
 - Analytical Track
 - Business Administration
 - Clinical Research Management
 - Clinical Psychology
 - Corporate Law
 - Counseling Psychology
 - Criminal Justice
 - Early Childhood and Adolescent Development
 - Finance
 - Healthcare Administration
 - Healthcare Management
 - Human Resources
 - Human Resource Management
 - Law
 - Legal Studies
 - Management
 - Marketing
 - Nursing
 - Psychology
 - Public Relations
 - School Counseling
 - School Psychologist
 - Social Work
 - Sports Management
 - Taxation
- The professional education reported include:
 - Doctor of Business Administration (DBA)
 - Law (JD)

2023 Graduate Survey Questions

1. Which of the following BEST describes your PRIMARY status AFTER graduation?
 - Employed full-time (30+ hours per week)
 - Employed part-time by choice (Less than 30 hours per week)
 - Employed part-time, seeking full-time employment
 - Unemployed (go to question 10)
2. Which of the following BEST describes your employment AFTER graduation?
 - Private corporation or industry
 - Public service (gov't, non-profit, education)
 - Temporary/Contract assignment
 - Postgraduate internship or fellowship
 - Freelance
 - Entrepreneur
3. What is the name of your employer?
4. What is the title of your present position?
5. What is your expected annual salary in the position indicated in question 4?
 - Less than \$19,999
 - \$20,000 - \$29,999
 - \$30,000 - \$39,999
 - \$40,000 - \$49,999
 - \$50,000 - \$59,999
 - \$60,000 - \$69,999
 - \$70,000 or more
 - Prefer not to answer
6. Does your current job require a college degree?
 - Yes
 - No
7. How related is your current employment to your college course of study?
 - Directly related
 - Somewhat related
 - Not related, but is not important to me
 - Not related, but I would like a job related to my major
8. How satisfied are you with your present job?
 - Very satisfied
 - Somewhat satisfied
 - Not satisfied (go to question 9)
9. What is the main reason for being dissatisfied with your current job?
 - A lack of advancement potential
 - Salary
 - A disagreement with the management philosophy

- The location of my employment
 - Something else
10. What is the primary reason you are unemployed?
- I am continuing my education
 - I am interested in working but unable to find the right position
 - I am serving in the US Military
 - I am participating in a volunteer/service program
 - I am physically unable to work
 - Another reason not listed here
11. Did you have any type of career-related experience during your time at Goldey-Beacom College?
- Yes (go to question 12)
 - No
12. Please select **all types of career-related experience** you had during your time at Goldey-Beacom College:
- Volunteer work
 - Part-time job
 - Full-time job
 - Summer job
 - Unpaid internship
 - Paid internship
13. If you are currently searching for a job, would you like assistance from the Career Services Office?
- Yes
 - No
14. Are you continuing your education in the near future?
- Yes (go to 15)
 - No
15. At which college or university?
16. What is your program of study?
17. Would you say that your education at Goldey-Beacom College has adequately prepared you to achieve your personal and professional goals?
- I strongly agree
 - I agree
 - I disagree
18. In the area below, please tell us how your program of study at Goldey-Beacom College could have been changed or modified to give you additional skills and abilities.
19. Please provide the best email address and phone number in the event we need to follow up about your answers.